

Michigan Rural Development Council

2022 MRDC Annual Owner & Developer Conference (Plus Virtual Training Event)

Conference SPONSORSHIP OPPORTUNITY

Dear MRDC Friends:

Michigan Rural Development Council (MRDC) will be holding its Annual Meeting at the the Marriott of East Lansing **October 11, 2022**. In order to make this conference affordable to the registrants, **we need your help!**

As a supporter of the rural housing industry, we would like you to be part of this event. Below is a list of sponsorship opportunities that are available. Sponsoring this event will assist you in maximizing your investment in attending the conference. With your help, we are able to keep registration fees affordable for participants and provide a high quality meeting and training seminar.

This year's sponsorship levels include opportunities for a vendor table at our networking reception, advertisement, and complimentary event registrations. The sponsorship will apply to both the in-person Owner & Developer Conference and the Virtual Training Event.

Sponsorship Levels:

PRESENTING SPONSOR: \$10,000

As a Presenting Sponsor, your organization will receive the highest level of sponsorship recognition along with the opportunity to speak at the event. Customized benefits are available in addition to the benefits listed below.

DIAMOND: \$1,500

- ✓ 2 complimentary Owner & Developer Meeting registrations
- ✓ 1 complimentary 5' skirted table during cocktail reception*
 - ✓ Table top advertising during reception*
- ✓ Organization name/logo in conference materials**

PLATINUM: \$1,000

- ✓ 2 complimentary Owner & Developer Meeting registrations
 - ✓ Table top advertising during reception*
- ✓ Organization name/logo in conference materials**

GOLD: \$500

- ✓ Table top advertising during reception and lunch
- ✓ Organization name/logo in conference materials**

SILVER: \$250

- ✓ Organization name/logo in conference materials**

*Vendor table box below MUST be checked.

Requires sponsorship by **September 30th to meet printing deadlines.

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SPONSORSHIP OPPORTUNITY

2022 SPONSORSHIP COMMITMENT FORM

Contact:	Terry Potterpin
Company:	PK Companies
Address:	1784 Hamilton Rd.
City:	Okemos
State:	MI
Zip:	48864
Phone:	517-347-2001
Email:	tpotterpin@pkhousing.com
Sponsorship Level:	Platinum
Sponsorship Amount:	\$1000.00

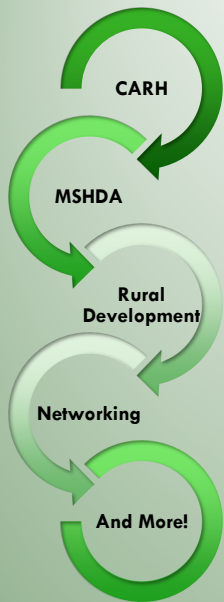
Check Enclosed Please send an Invoice for our records

I would like a Vendor table (Diamond Level Sponsorship required for eligibility)

**Please return form and with payment to:
Michigan Rural Development Council
1784 Hamilton Road
Okemos, MI 48864**

If you have any questions regarding sponsorship, please email office@mrdc.org.

We look forward to seeing you in East Lansing and thank you in advance for your support!



SAVE *the* DATE

2022 MRDC Fall Conference

East Lansing, MI

October 11, 2022

Virtual Training - Date TBD

featuring:

Keynote Speaker Sarah Lucas

Office of Rural Development Deputy Director